

**EXTRAORDINARY CONFIRMATION OF QUALITY: APEIRON'S SCIENTIFIC JOURNAL "EMC REVIEW" INCLUDED IN WEB OF SCIENCE JOURNAL CITATION REPORTS™ (JCR 2023) – MASTER JOURNAL LIST WITH JOURNAL IMPACT FACTOR™ (JIF)**



Banja Luka, April 17, 2024

With great pleasure and enthusiasm, we inform the academic and scientific community that *Časopis za ekonomiju i tržišne komunikacije - EMC Review* (ISSN / eISSN: 2232-8823 / 2232-9633), published by the Faculty of Business Economics of the Paneuropean University APEIRON in Banja Luka since 2011, has been indexed in the Journal Citation Reports™ (JCR 2023), specifically in the master list of scientific journals with citation impact factor - The Journal Impact Factor™ (JIF), maintained in the international citation database Clarivate Analytics - Web of Science Core Collection Emerging Sources Citation Index (ESCI).

According to the [Journal Citation Reports™ \(JCR\) 2023](#), the Journal of Economics and Market Communications – EMC Review is among a total of six journals from Bosnia and Herzegovina to receive an impact factor for the first time, with a value of 0.2 – JIF 2022 (0.2).

The Journal Impact Factor™ (JIF) was developed as a metric aiding in the selection of additional journals for the Science Citation Index. [The Journal Citation Reports™ \(JCR\)](#) serves as a tool in building and managing journal collections. Publishers utilize the Journal Citation Reports™ (JCR) to assess the effects of journals (significance and quality), while researchers use it to identify journals suitable for publishing their work.

The Faculty of Business Economics of the Paneuropean University APEIRON Banja Luka has been the publisher of the scientific journal EMC Review - Journal of Economics and Market Communications since 2011 (Registry Number: 07.030-053-85-8/11, No. 618). Since 2017, this journal has been indexed in the international citation database Web of Science, referenced in the citation index Emerging Sources Citation Index (ESCI), within the Clarivate Analytics - Web of Science Core Collection Emerging Sources Citation Index (ESCI). Besides the citation index (ESCI), the journal is referenced in the following databases: doaj.org; erihplus.nsd.no; ebscohost.com; citefactor.org/contact; scholar.google.com; doisrpk.nub.rs; crossref.org; road.issn.org; worldcat.org; esjindex.org; fatcat; zdb; wikidata; sudoc; openalex; Index Copernicus value (ICV) for 2022 = 90.15.

In the national context of Republika Srpska (Bosnia and Herzegovina), the journal is categorized in the first category of the Rank List of Scientific Journals in Republika Srpska (December 2023). According to available information for neighboring countries, the journal is categorized as *A1 in Croatia* and *M23 in Serbia*.

The journal is published semi-annually (June and December) covering thematic areas of economics, business, marketing, and market communications. Papers are published in English and the languages of the people of Bosnia and Herzegovina. Submissions are made through the [OJS platform](#), following the "[Instructions for Authors](#)" provided on the Journal of Economics and Market Communications - EMC Review website: <https://www.emc-review.com/impressum>

**Editor-in-Chief**

**Prof. Dr. Sanel Jakupović**

